

MEDIA RELEASE

30 January 2024

LA TROBE FINANCIAL LAUNCHES NEW WEBSITE

La Trobe Financial, Australia's leading alternative asset manager has today announced the launch of its new, website www.latrobefinancial.com.au.

The website is designed to deliver the company's 200,000 plus clients and visitors a new, streamlined, on-line experience with a faster, easier interface.

Speaking on the launch, La Trobe Financial's CEO, Mr Chris Andrews, stated, "as La Trobe Financial continues to grow, it is critical that we stay laser-focussed on the needs of our customers and partners. This is what drives us and, across everything that we do, we are committed to providing our customers and partners with the best possible experience. Our new website reflects our position as Australia's leading alternative asset manager and provides a streamlined, modern platform for our current and emerging product set."

The firm considered feedback from users of the website in the design, to ensure it meets the needs of its customers and visitors, resulting in an intuitive and easy to use experience. Customers and partners were supported with the change by the execution of client communications and a printable user guide.

Since taking over as CEO in 2022, Andrews has invested heavily in innovative technology. In 2023, a new loan system was introduced by the business that immediately delivered a 20 per cent uplift in efficiency. At the time, Andrews commented, "our new loan system has not only improved the quality of our data but has integrated seamlessly with external platforms and made the day to day life of our credit team better and improved service for our customers".

"The new website is another key initiative delivered as part of our technology innovation program that will see us continually optimise service to our customers and provide an improved working environment for our people."

About La Trobe Financial

La Trobe Financial is Australia's leading alternative asset manager with \$18 billion in assets under management. Since 1952 they have been driven to help people realise their potential. La Trobe Financial offers a range of specialist credit financing and investment solutions.

La Trobe Financial's Australian Credit Fund has consistently performed, remaining one of the most competitive in the market. The 12 Month Term Account has been recognised as the "Best Credit Fund – Mortgages" for 15 consecutive years by *Money* magazine and is Australia's fastest growing retail fund in the 12 months to 31 May 2023.

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La Trobe Financial is regulated by the Australian Securities & Investments Commission (ASIC) and holds the requisite regulatory AFSL and ACL to operate the Credit Fund, place RMBS issuances, and provide credit services.

La Trobe Financial Asset Management Limited ACN 007 332 363 Australian Financial Services Licence 222213 Australian Credit Licence 222213 is the responsible entity of the La Trobe Australian Credit Fund ARSN 088 178 321. It is important for you to consider the Product Disclosure Statement for the Credit Fund in deciding whether to invest, or to continue to invest, in the Credit Fund. You can read the PDS and Target Market Determinations on our website www.latrobefinancial.com, or ask for a copy by calling us on 1800 818 818.

Past performance is not a reliable indicator of future performance.

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