

## MEDIA RELEASE

1/8/2024

### LA TROBE FINANCIAL PARTNERS WITH A DAY ON THE GREEN

Australia's premier alternative asset manager, La Trobe Financial is delighted to announce a new sponsorship which will see them partner with Roundhouse Entertainment and the Mushroom Group to bring the upcoming season of Australia's most popular outdoor concert series, a day on the green to Australia.

As part of the partnership La Trobe Financial will gain access to a range of premium benefits for their partners and clients including an exclusive viewing deck with hospitality services. The partnership also sees La Trobe Financial provide opportunities for music lovers to win a range of exclusive experiences at select a day on the green shows, including backstage tours.

La Trobe Financial CEO, Chris Andrews, commented *"We are delighted to announce our partnership with a day on the green. Our commitment to supporting events that foster community and togetherness is deeply ingrained in our identity. It is a pleasure to be a part of such a longstanding series which has been bringing people together for 24 years.*

*La Trobe Financial has been an integral part of the life of this nation for over seven decades. We believe in supporting communities and bringing people together and will continue to do so through our suite of partnerships."*

Roundhouse Entertainment Director, Michael Newton stated, *"We're thrilled to partner with La Trobe Financial for the upcoming a day on the green season. Their support allows us to continue bringing world-class artists and events to regional areas, boosting essential tourism dollars in these communities. As we head into our 24<sup>th</sup> year, this season promises to be another incredible run of shows."*

With a huge line-up of blockbuster artists, this year's a day on the green season is going to be one of the biggest yet, with performances from international and homegrown artists such as Roxette, Take That, The Teskey Brothers, The Script, Calum Scott, Sophie Ellis-Bextor, Band Of Horses, Sierra Ferrell, CMAT, X Ambassadors, Jon Stevens, Boom Crash Opera, Montaigne, Ricki-Lee and Lotte Gallagher – with more to be announced soon.

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## About La Trobe Financial

La Trobe Financial is Australia's premier alternative asset manager and a proven and trusted investment partner for institutional and retail investors with c. A\$20 billion AUM.

Established in 1952, La Trobe Financial has been building the wealth of its investors across seven decades through careful attention to quality, discipline and consistent performance across the economic cycle.

Today, La Trobe Financial manages assets on behalf of almost 100,000 investors<sup>^</sup> – including some of the world's largest financial institutions – and 3,200 supporting financial advisers.

La Trobe Financial's retail asset management business is spearheaded by the \$10bn La Trobe Australian Credit Fund, the largest retail credit fund across Australia. Its flagship 12 Month Term Account has been recognised as "Best Credit Fund – Mortgages" for 15 consecutive years by *Money* magazine, and is consistently recognised as one of Australia's fastest growing funds (per Rainmaker) across the Australian wealth management industry. To find out more visit [www.latrobefinancial.com.au](http://www.latrobefinancial.com.au)

## Disclaimer

La Trobe Financial is regulated by the Australian Securities & Investments Commission (ASIC) and holds the requisite regulatory AFSL and ACL to operate managed investment schemes, place RMBS issuances, and provide credit services.

La Trobe Financial Asset Management Limited ACN 007 332 363 Australian Financial Services Licence 222213 Australian Credit Licence 222213 is the responsible entity of the La Trobe Australian Credit Fund ARSN 088 178 321. It is important that you consider the Product Disclosure Statement (**PDS**) when deciding whether to invest, or to continue to invest, in the fund. The PDS and Target Market Determinations are available on our website [www.latrobefinancial.com](http://www.latrobefinancial.com).

Past performance is not a reliable indicator of future performance.

<sup>^</sup> Total investors is calculated by adding all individual & joint investors (which includes some investors with a current zero balance in their account) to reasonable estimates of investors investing via platform, trusts or SMSFs.

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